ELY CATHEDRAL

2026/27 Events Sponsorship Opportunities

Registered Charity No. 1202546

Why become an Ely Cathedral Event Sponsor?

As an event sponsor, your business will reach all event participants by being profiled on associated social media posts, and seen by thousands of e-newsletter readers and event webpage users.

200,000 annual visitors	**67,500** social media followers	**10,000** e-news subscribers
1,500 events and services	**3,000+** young people visited from schools	**520** staff and volunteers

By registering your interest early, we ensure your brand is included in all elements of the marketing campaign including on-site signage, print and press releases.

As well as being a major visitor attraction, Ely Cathedral serves as a cultural focal point for East Anglia by providing a unique venue for the arts & music, exhibitions, concerts and theatre.

Despite these more recent adaptations into a living, vibrant community resource, Ely continues to exude spirituality.

At the heart of Ely, the Cathedral draws both national and international visitors to the region each year, benefitting local businesses and supporting the economy.

Your event sponsorship will help Ely Cathedral, as a charity, meet the areas of greatest need to ensure that communities within the city and region come together in a truly unique space for worship, culture, learning, and entertainment.

22 December 2026 7:30pm	**Hark! The Herald Carol Concert** You are invited to sponsor a SELL OUT memorable evening of traditional carols and seasonal music in the magical setting of Ely Cathedral. The magnificent 30ft Christmas tree and soaring voices of the Cathedral Choirs create a very special Christmas event for all to enjoy. circa. 1,000 visitors	**Sponsorship cost:** SOLD £1,600 plus VAT **Your support will be promoted by:** - Your organisation's name and logo on Ely Cathedral's event webpage - Ely Cathedral's social media - Ely Cathedral's "What's On" e-mail - Digital screens in the Cathedral during the event - Ely Cathedral's annual review - Full-page advert in the HARK! event programme **Includes:** Complimentary event tickets for up to 6 guests.

There is also an additional Print Sponsor option available for the ***Hark! the Herald*** event:

Print Sponsorship Opportunities:

A4 Programme Sponsorship* (Hark! - reach circa. 700 printed copies, 20 pages inc. cover, A4, Full Colour)	Dimensions (Plus 3mm bleed)	Cost** (Each)
Back cover: Full page	297 x 210	£600
Inside front cover: Full page SOLD	297 x 210	£500
Inside back cover: Full page	297 x 210	£500
Inside: Full page	297 x 210	£400
Inside: Half page	148 x 210	£250
Inside: Quarter page	105 x 148	£125

*Adverts to be provided by the sponsor **All prices quoted above are plus VAT

All print sponsors also receive recognition for their generous support on the acknowledgements page of the Cathedral Annual Review.

ELY CATHEDRAL

Wildlife Photographer of the Year Exhibition

April - May 2027

Wildlife Photographer of the Year Exhibition

Wildlife Photographer of the Year is the Natural History Museum's annual competition and exhibition highlighting the unique and beautiful relationship between photography, science and art.

During its six weeks at Ely Cathedral, 100 of the best photographs from the awards will bring the public face-to-face with some of the world's most magnificent creatures and habitats.

Pause, reflect and reconnect with the natural world through images that celebrate nature's awe-inspiring beauty and urge us to protect it.

circa. 7,000 visitors

Sponsorship cost:

£4,000 plus VAT

Your support will be promoted by:

- Your organisation's name and logo on Ely Cathedral's event webpage
- Ely Cathedral's social media
- Ely Cathedral's "What's On" e-mail
- Digital screens in the Cathedral during the exhibition
- Ely Cathedral's annual review

Includes:

Invitation to attend the exhibition's preview event or an exclusive Private View for up to 100 guests.

Please note:

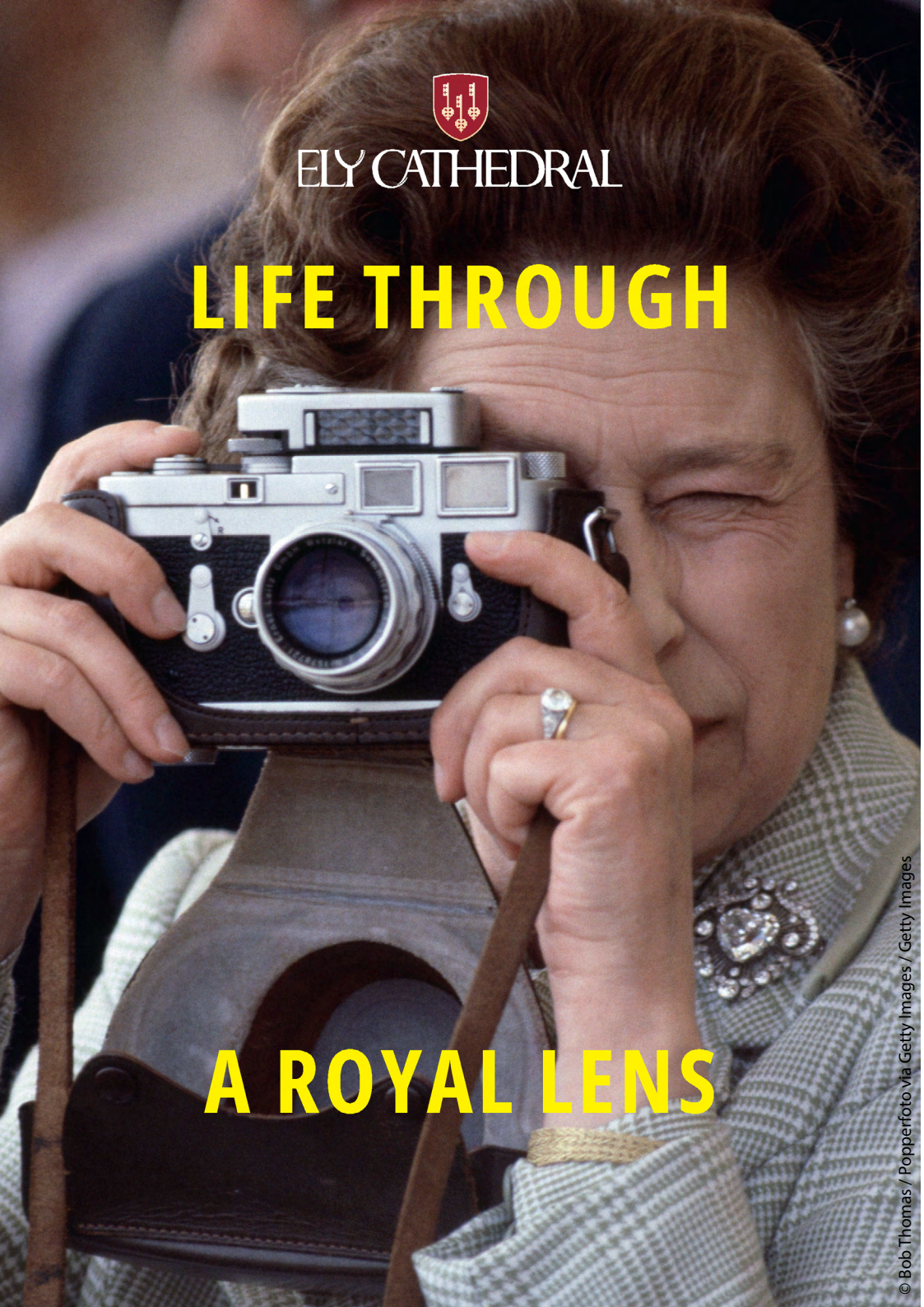
Sponsorship for this exhibition is subject to approval from the Natural History Museum.

As a Venue Sponsor, your sponsorship applies solely to Ely Cathedral's display of the exhibition.

Exhibition developed by

Natural History Museum London

11 - 12 June 2027 **(10 June Press & Media Night)**	**Garden & Lifestyle Show** Following the great success of our Home & Garden events in 2025 & 2026, the evolved Ely Cathedral Garden & Lifestyle Show continues to bloom and inspire. Bringing together a curated selection of businesses specialising in lifestyle brands, gardening, outdoor living, homeware, artisan products, food and gifts. A fabulous day out attracting a local audience from across the region. circa. 5,000 visitors	**Sponsorship cost:** £1,500 plus VAT (x3 available) **Your support will be promoted by:** - Your organisation's name and logo on Ely Cathedral's event webpage - Ely Cathedral's social media - Ely Cathedral's "What's On" e-mail - Pre-event emails to all visitors with link to website - Digital screens in the Cathedral during the event - Ely Cathedral's annual review **Includes:** Complimentary event tickets for up to 15 guests.



7 July - 30 Sept 2027	**Life Through a Royal Lens Photographic Exhibition** ***Life Through a Royal Lens*** will show over 100 of the most iconic royal photographs ever taken, alongside intimate images which share a glimpse of the Royal Family off-duty. The exhibition, which first launched at Kensington Palace, is embarking on a UK wide tour, including Ely Cathedral. circa. 10,000 visitors	**Sponsorship cost:** £4,500 plus VAT **Your support will be promoted by:** - Your organisation's name and logo on Ely Cathedral's event webpage - Ely Cathedral's social media - Ely Cathedral's "What's On" e-mail - Digital screens in the Cathedral during the exhibition - Ely Cathedral's annual review **Includes:** Invitation to attend the exhibition's preview event or an exclusive Private View for up to 100 guests. **Please note:** Sponsorship for this exhibition is subject to approval from Historic Royal Palaces. As a Venue Sponsor, your sponsorship applies solely to Ely Cathedral's display of the exhibition.

Exhibition created by Historic Royal Palaces and toured by Nomad Exhibitions

HISTORIC ROYAL PALACES | NOMAD EXHIBITIONS

22 December 2027 7:30pm	**Hark! The Herald – Carol Concert** Another opportunity to sponsor this memorable SELL OUT evening of traditional carols and seasonal music set in the magical surroundings of Ely Cathedral. circa. 1,000 visitors	**Sponsorship cost:** £1,600 plus VAT **Your support will be promoted by:** - Your organisation's name and logo on Ely Cathedral's event webpage - Ely Cathedral's social media - Ely Cathedral's "What's On" e-mail - Digital screens in the Cathedral during the event - Ely Cathedral's annual review - Full-page advert in the HARK! event programme **Includes:** Complimentary event tickets for up to 6 guests.

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Get in touch

To discuss sponsorship opportunities for 2026/27 or for further information please get in touch:

Gemma O'Shea
Head of Fundraising
01353 260264
fundraising@elycathedral.org

Potentially interested in supporting future events?
Want to discuss opportunities for product showcasing or brand storytelling?
Get in touch!

ELY CATHEDRAL

The Chapter House, The College, Ely CB7 4DL
www.elycathedral.org

Registered Charity No. 1202546

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